

SOUNDVISIONINSTALL

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MILLENNIUM SYSTEMS DESIGN CREATE
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Industry News

The Who-What-Where-When-Why
of AV and CI

WELL MOUNTED

Luxury Mounts, a division of LEARS International Limited, has been appointed as the UK exclusive distributor for the range of 'down and over' and 'up and over' TV mounts from Dynamic Mounting Inc, an innovative, patented range of TV wall mounts, great for over the fireplace, over windows, or other locations that are otherwise either too high or too low.

Luxury Mounts will be offering further value add for the 'down and over' TV mounts, in the form of custom TV picture frames and Mirror TVs to further hide the TV when not in use. The ability to mount the TV in a higher position than normal allows it to be more easily camouflaged as a picture when not in use. When combined with a high resolution screensaver from a device such as an Apple TV, an excellent hidden TV effect can nowadays be achieved.

The mounts can support TVs up to 50kg in weight and accommodate all the standard VESA configurations as well as LG TVs with trapezoidal hole patterns and range in price from £349 to £1199. Dealer margins are very attractive and all the products come with a five-year warranty. There is also an initial two-for-the-price-of-one offer to encourage dealers to keep a demonstration unit permanently in their showroom for no outlay.

LEARS has been a distributor of niche Custom Installer solutions for the past 15-years, offering everything from innovative in-ceiling and in-wall speakers and subwoofers, to isolation platforms and customised remote control software to its trade customers.

luxurymounts.com

